

The Lifestyle Magazine for Business Executives

Dear Sir/Madam,

I would like to take this opportunity to introduce you to our magazine.
Leadership & Lifestyle which celebrates black leaders, their achievements and their contributions to society; we also reflect on the lifestyle their success has afforded them.

Leadership & Lifestyle is published on a **quarterly basis** and has a readership of **over 15,000**. Our distribution profile encompasses key outlets in **UK, USA, Nigeria and eventually Ghana, Kenya, Botswana and South Africa**.

Our editorial remit is to inform and inspire our readers, with articles which illustrate how to get the most from Finance & Investments, Career & Business, Family & Relationships, Fashion & Style and lots more...

Leadership & Lifestyle readers are members of the ABC1 socio-economic groups, financially solvent, well-educated, high achievers, possess high disposable incomes and consumers of quality consumer goods, which enhance their lifestyles.

Marketing and Promotions

Leadership & Lifestyle is regularly advertised on Ben Television, the most widely watched African satellite TV channel (Sky Digital 184) which has an audience potential of 7 million UK digital satellite households and over 30 million European households.

We welcome you to subscribe to *Leadership & Lifestyle*, to ensure you receive copies without delay.

Should you wish to advertise or for further enquiries, please call on 08456442812.

Kind Regards,

Allo SBT Media

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